

THE 3rd

MALAYSIAN ASSOCIATION OF APPLIED LINGUISTICS INTERNATIONAL CONFERENCE (MAALIC 2023)



**Malaysian Association
of Applied Linguistics**
An affiliate of the International Association of Applied Linguistics (AILA)

SWISS GARDEN HOTEL BUKIT BINTANG
KUALA LUMPUR

5-6 SEPTEMBER
2023

THEME

*Innovating Society, Industry and Education through
Applied Linguistics: Prospects and Challenges*

Language and linguistics play central roles in our daily lives. This conference aims to showcase how applied linguistics and its sub-fields interpret the events which unravel in our VUCA world, as well as share insights on how applied linguistics can be used as a tool to provide solutions for a more sustainable world. We anticipate lively exchange of ideas on how language and communication in a multiplicity of languages and settings can help us brave the current bleak global landscape to move forward confidently to embrace new norms. This conference provides an opportunity to explore how applied linguistics can unravel the intricacies of interactions brought about by technology, and how innovations in the society, industry and education can enhance language use and communication towards sustainable development goals.

The conference is expected to be invaluable to students, educators, academics, researchers, industries, NGOs, government sectors, policy-makers and all those who prioritise their interests in the role of language and the society.

IMPORTANT DATES

Call for Paper (Abstract)
15 APRIL 2023

Deadline of Abstract Submission
15 JULY 2023 (Extended)

Notification of Abstract Acceptance
30 JULY 2023

FOR MORE INFORMATION

<https://maalic.maal.org.my/>



SUB-THEMES

- Applied Linguistics in Language Teaching and Learning
- Applied Linguistics and Professional Communication
- Multilingualism
- Applied Linguistics and Digital Literacy
- Applied linguistics and Cross-cultural Communication
- Applied Linguistics, Digital Technology and AI

For abstract submission, go to
<https://easychair.org/conferences/?conf=maalic2023>

<< For more information about the conference, please scan the QR code

SPEAKERS



Prof. Jozef Colpaert

University of Antwerp, Belgium

Jozef Colpaert teaches Instructional Design, Educational Technology and Computer Assisted Language Learning at the University of Antwerp, Belgium. He is currently working on the empirical and theoretical validation of Educational Engineering, a novel instructional design and research method



Assoc. Prof. Dr. Richard Watson Todd

King Mongkut's University of Technology Thonburi, Thailand

Richard Watson Todd is Associate Professor and Associate Dean for Research in the School of Liberal Arts, King Mongkut's University of Technology Thonburi. His recent research has been in the areas of multimodal corpus design, participatory budgeting and the language of religious cults.



Dr. Kang Myoung Sook

Language Academy
Universiti Teknologi Malaysia

Dr. Kang is a senior lecturer in the Language Academy, Faculty of Social Science and Humanities, Universiti Teknologi Malaysia. She has been teaching Korean as a foreign language and Translation as a profession in the higher educations in Malaysia. Dr. Kang has also known as an active academician in promoting the Malay language and served more than 20 years as an interpreter and translator in Malay-Korean-English.



Dato' Freida Dato' Mohd Pilus

Founder of Cempaka Education Group

Dato' Freida is an established and renowned educator. She pioneered private school education and has been instrumental in its transformation into one of the fastest-growing economic sectors of the Malaysian service industry today.



Madam Zaharah Abd.Jalal

Managing Director,
MDEA Consultants (M) Sdn. Bhd.
& Principal Consultant,
MDEA Sparx Byond Resources Sdn. Bhd.

Zaharah formerly worked in the financial sector, but a stint as an English language teacher led her to discover her true passion of empowering people. Through her own Training and Consultancy firm, she now assists women entrepreneurs through learning, development and innovating their businesses to stay relevant and sustainable.



Prof. Nigel Harwood

University of Sheffield, United Kingdom

Nigel Harwood is Professor of Applied Linguistics at the University of Sheffield, UK. His research interests include academic writing, citation analysis, and TESOL textbooks and teaching materials. He is a former co-editor of the Elsevier Q1 journal English for Specific Purposes.



Dr Anitha Devi Pillai

National Institute of Education,
Nanyang Technological University

Dr Anitha Devi Pillai is an applied linguist, teacher-educator and an author. She teaches at National Institute of Education, Nanyang Technological University. She is best known for her research into the language and heritage of the Singapore Malayalee community whom she's studied for more than a decade.



Assoc. Prof. Mohd Farid Shamsudin

Associate Professor Dr. Mohd Farid Shamsudin is an accomplished academic with extensive experience in management and marketing. He has a solid background in the banking and telecommunication industries, having spent almost eight years working in various financial institutions focusing on credit controls. Subsequently, he contributed 16 years to Celcom Axiata Malaysia, one of Malaysia's premier mobile telecommunications companies, primarily in customer services, marketing, and sales. Mohd Farid received a Bachelor in Management degree from Multi Media University, a Master's in Business Administration from the International Islamic University Malaysia, specializing in strategic management and a doctoral degree in Business Administration from Universiti Utara Malaysia (UUM). In 2014, he joined Universiti Kuala Lumpur as a Senior Lecturer and currently leads the research and innovation unit for the business school. He is an exco member of the Institute Marketing Malaysia (IMM).

Selected full papers presented at the conference will be screened, reviewed, and published in the following journals:

1. Frontiers in Psychology (<https://www.frontiersin.org/journals/psychology>, Indexed in JCR Q1)*
**Selected papers related to area of feedback will be published in Frontiers in Psychology under the Research Topic Title: Promoting Innovative Learning-oriented Feedback Practice: Engagement, Challenges, and Solutions*
2. Pertanika JSSH (<http://www.pertanika.upm.edu.my/pjssh>, Indexed in WoS (ESCI) and Scopus)
3. Language for Specific Purposes International (<https://journals.utm.my/lsp/>, indexed in MyCite).
4. ASEAN Journal of Applied Linguistics (<https://ejournal.maal.org.my/asjal>)
5. Journal of Language and Communication (<https://journalfbmk.upm.edu.my/ojs3/index.php/jlc/>, indexed in MyCite).
6. MELTA's The English Teacher journal (<https://meltajournals.com/index.php/TET/about>)

For registration :

<https://maalic.maal.org.my/>

