Organiser:

Malaysian Association of Applied Linguistics

Co-organisers:

UNIVERSITY OF MALAYA Asia-Europe Institute CARUM

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UPM · UNIVERSITI KEBANGSAAN MALAYSIA The National University of Malaysia · UniKL UNIVERSITI KUALA LUMPUR · UNIVERSITI TEKNOLOGI MARA · INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA · UCSI University

MALAYSIAN ASSOCIATION OF APPLIED LINGUISTICS INTERNATIONAL CONFERENCE (MAALIC) 2018

DATE: 3-4 DECEMBER 2018 (9am - 5pm)
VENUE: ASIA-EUROPE INSTITUTE, UNIVERSITY OF MALAYA, KUALA LUMPUR, MALAYSIA

CONFERENCE BACKGROUND

In September 2015, the United Nations adopted the new Sustainable Development Goals (SDGs). In support of these goals, several of which imply direct attention to issues of language, the Malaysian Association of Applied Linguistics (MAAL) is organising this conference with the theme "*Applied Linguistics and the Sustainable Development Goals (SDGs): Language, Communication and the Professions*". This conference provides an opportunity to explore and show how language and communication in a multiplicity of languages and settings is vital in achieving these universal sustainable development goals.

THEME:

Applied Linguistics and the Sustainable Development Goals (SDGs): Language, Communication and the Professions

CONFERENCE OBJECTIVES

☑ To raise interest in practical and policy-engaged linguistic efforts across different sectors (e.g. business, diplomacy, economics, health, technology) and communities;

☑ To explore the role of languages and skills in equipping the workforce and industry to deal with emerging issues and future challenges in the workplace;

☑ To discuss how language enables and disables individuals in different professions and communities; and

☑ To deliberate on the language needs of vulnerable groups and how to manage this challenge within the SDG ecosystem.

KEYNOTE SPEAKERS

Professor Tan Sri Dato' Dzulkifli Abdul Razak
Rector, International Islamic University Malaysia
Senior Advisor, Asia-Europe Institute, University of Malaya

Professor Vijay Bhatia
Visiting Professor, Hellenic American University Athens (Greece)
Adjunct Professor, Chinese University of Hong Kong

Professor Daniel Perrin
President, International Association of Applied Linguistics (AILA)
Zurich University of Applied Sciences, Switzerland

Marlies Whitehouse
Treasurer, International Association of Applied Linguistics (AILA)
Zurich University of Applied Sciences, Switzerland

MAALIC 2018 HIGHLIGHTS

Panel Discussions on:

The Future of Applied Linguistics in ASEAN (3 December 2018)
• Prof. Dr. Tengku Silvana Sinar, *University of Sumatera Utara, Indonesia*
• Assoc. Prof. Dr. Gary Michael Jones, *Universiti Brunei Darussalam, Brunei*
• Assoc. Prof. Dr. Shirley Dita, *De La Salle University, Philippines*
• Dr. Latsanyphone Soulignavong, *National University of Laos, Lao PDR*
• Prof. Dr. Azirah Hashim, *University of Malaya*

Industry, Language and the SDGs (4 December 2018)
• Shirley Hsia, *Retail Consultant (China, Taiwan, Hong Kong, Southeast Asia and Australia), Malaysia*
• Dr. Yong Junina Fadzil, *(Consultant Paediatrician/Paediatric Cardiologist), Malaysia*
• Rumaizon Abdul Malik, *Principal Strategist, Founder, Ideascape Consulting Group Sdn Bhd, Malaysia*

MAAL-SAAL-TAAL Symposium (4 December 2018)
The MAAL-SAAL Symposium is a regular event of the **Malaysian Association of Applied Linguistics (MAAL)** and the **Singapore Association for Applied Linguistics (SAAL)**. This year, our Thailand counterpart, **Thailand Association for Applied Linguistics (TAAL)** will join us to organise the MAAL-SAAL-TAAL Symposium featuring the following speakers:

Theme: *Applied Linguistics in Southeast Asia: Research and Practice*

MAAL:
• Dr. Ena Bhattacharyya, *Universiti Teknologi PETRONAS (UTP)*
• Prof. Dr. Shameem Rafik-Galea, *UCSI University*

SAAL:
• Prof. Dr. Low Ee Ling, *National Institute of Education, NTU, Singapore*
• Assoc. Prof. Dr. Anne Pakir, *National University of Singapore (NUS)*
• Asst. Prof. Dr. Radhika Jaidev, *Singapore Institute of Technology (SIT)*

TAAL:
• Sonthida Keyuravong, *King Mongkut's University of Technology Thonburi, Thailand*
• Kornwipa Poonpon, *Khon Kaen University, Thailand*
• Punjaporn Pojanapunya, *King Mongkut's University of Technology Thonburi, Thailand*
• Dr. Angvarrah Lieungnapar, *Suan Sunanda Rajabhat University, Thailand*

SUB-THEMES

The sub-themes of the conference consist of the following:

- Language Policy and Planning
- Language in the Workplace
- Language for Specific Purposes
- Language for Vocational Purposes
- Language in Education
- Language and Law
- Language, Skills and Sustainable Economic Growth
- Multilingualism
- Language and Industrial Revolution 4.0

IMPORTANT DATES

1st Call for Abstracts: **2 July 2018**
2nd Call for Abstracts: **1 August 2018**
Final Deadline for Abstract Submission: **15 October 2018**
Notification of Acceptance: **22 October 2018**
Deadline for Presenter Registration and Payment: **1 November 2018**
Deadline for Participant Registration and Payment: **1 December 2018**
MAALIC 2018 Conference: **3-4 December 2018**

ABSTRACT SUBMISSION

Papers will be allocated 15 minutes for oral presentation and another 5 minutes for questions and answers. Please submit *a 250 to 300-word abstract, TNR 12 font and a 60-word biography in paragraph format* to the Secretariat latest by 15 October 2018.

The biography note should mention the presenter's name and title, affiliation, country, email address and title of the abstract.

Kindly submit your abstract to: *info@maal.org.my*

Authors of selected papers will be invited to publish their work in selected publications. Fees may apply.

WHO SHOULD ATTEND?

The conference is expected to benefit students, educators, academics, researchers, industries, NGOs, government sector, policy-makers and all those with an interest in the role of language in society.

CONFERENCE FEE

Participants/Presenters
Normal RM 250
Student RM 150*

* For those who are students at the time of the conference, a valid Student ID must be presented upon registration.

Participants/Presenters
MAAL Members RM 200**
Student RM 120***

** For active MAAL Members.
*** For active MAAL Members who are students at the time of the conference, a valid Student ID must be presented upon registration.

International Participants/Presenters
USD 70

Group discount - participants only
3 participants from your institution/organisation: RM 650
3 students from your institution: RM 400

The registration fee covers a conference kit and includes all lunch, coffee and tea breaks served during the conference days. For students, proof of student status is required.

Registration is only complete upon receipt of payment and your details.

ACCOMMODATION

Participants are recommended to choose one of these accommodation options below:

- Petaling Jaya Hilton Hotel *(Tel: +603-7955 9122 or petaling-jaya@hilton.com)*
- Pullman Kuala Lumpur Bangsar Hotel *(Tel: +603-2298 1888 or H7962@Accor. com)*
- Crystal Crown Hotel, Petaling Jaya *(Tel: +603-7958 4422 or cchpj@crystalcrown.com.my)*
- Sheraton Petaling Jaya Hotel *(Tel: +603 03-7622 8888 or salesreservation@hspj.com.my)*
- Cititel Mid Valley *(Tel: +603-2296 1111 or info@cititelmidvalley.com)*
- Shah's Village Hotel, Petaling Jaya *(Tel: +603-7956 9322 or village@shahsresorts.com)*
- Bangsar Hotel, Kuala Lumpur

Student Friendly Accommodation

- Tun Ahmad Zaidi Residential College (10th Residential College), University of Malaya (*Tel: +603 7967 3385 or kolej10@um.edu.my*)
- Ungku Aziz Residential College (11th Residential College), University of Malaya (*Tel: +603 7967 4629 or kuaz11@yahoo.com*)
- Raja Dr. Nazrin Shah Residential College (12th Residential College), University of Malaya (*Tel: +603 7957 7367*)

For more info, please visit, http://www.hepa.um.edu.my/facilities/student_accommodation

Accommodation and transport to/from the conference is not provided. Participants need to make their own hotel reservation and transport arrangements. Hotels listed above are located just 5-10 minutes away (by car) from the University of Malaya, and they are situated 15 minutes from the Kuala Lumpur city centre.

REGISTER HERE:
bit.ly/MAALIC-2018

CONTACT

MAALIC 2018 Secretariat
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