Organiser: Malaysian Association of Applied Linguistics

Co-organisers: UNIVERSITY OF MALAYA · Asia-Europe Institute · CARUM Centre for ASEAN Regionalism University of Malaya

Supported by: Kong Zi Institute University of Malaya · UPM Universiti Putra Malaysia · Universiti Kebangsaan Malaysia The National University of Malaysia · UniKL Universiti Kuala Lumpur · Universiti Teknologi MARA · International Islamic University Malaysia · UCSI University

MALAYSIAN ASSOCIATION OF APPLIED LINGUISTICS INTERNATIONAL CONFERENCE 2018 (MAALIC 2018)

3-4 DECEMBER 2018

ASIA-EUROPE INSTITUTE, UNIVERSITY OF MALAYA, KUALA LUMPUR, MALAYSIA

"*Applied Linguistics and the Sustainable Development Goals (SDGs): Language, Communication and the Professions*"

MAALIC 2018
Conference Programme

Notes from the Secretariat

- The conference schedule is final and should there be any changes, it will be reflected at the conference website or notified at the event in KL.

- Slots for presentation are subject to change at the discretion of the MAALIC 2018 committee as deemed necessary.

- Please visit the conference website at https://maal.org.my/maalic-2018/ for latest updates prior to the event.

- To contact the Secretariat, please write to info@maal.org.my

- *For presenters*: If you have any particular requests (software, speakers, etc.) for your presentation, please inform the Secretariat five (5) days in advance before the commencement of the conference. All presentation slides should be in the *Microsoft PowerPoint format* (*.ppt or *.pptx) and please check them in advance.

MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

Time	Programme (Venue)
08:00 – 09:00	**Conference Registration** Auditorium, Level 2, Asia-Europe Institute, University of Malaya
09:00 – 09:10	**Welcome and Opening by** **Prof. Dr. Azirah Hashim,** President, Malaysian Association of Applied Linguistics (MAAL) and Vice President, International Association of Applied Linguistics (AILA) Auditorium, Level 2, Asia-Europe Institute, University of Malaya
09:10 – 09:15	**Launching of the AILA ASEAN Network by** **Prof. Dr. Azirah Hashim,** President, Malaysian Association of Applied Linguistics (MAAL) and Vice President, International Association of Applied Linguistics (AILA) & **Prof. Dr. Daniel Perrin,** *President, International Association of Applied Linguistics (AILA), Zurich University of Applied Sciences, Switzerland* Auditorium, Level 2, Asia-Europe Institute, University of Malaya
09:15 – 10:15	**Keynote Speaker 1** What is Sejahtera? ***Emeritus Prof. Tan Sri Dato' Dzulkifli Abdul Razak*** *Rector, International Islamic University Malaysia (IIUM)* *Senior Advisor, Asia-Europe Institute, University of Malaya (UM)* Auditorium, Level 2, Asia-Europe Institute, University of Malaya

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10:15 – 10:45	Refreshments				
Concurrent Session 1	**Language in the Workplace**	**Language and Law**	**Language for Specific Purposes**		
	Auditorium	**Kong Zi Room 3**	**Kong Zi Room 4**	**Kong Zi Room 5**	**Kong Zi Room 6**
10:45 – 11:05	English Language Communication (ELC) Competence of Internship Students at Workplace: Synergizing with Employer Expectations **Manjet Kaur Mehar Singh**	Bilingualism in Teaching and Learning Law **Nurjaanah Chew Li Hua**	"Mine, Sis!": Linguistic Features of Online Selling Discourse **Chirbet C. Ayunon**	Discourse Strategies of Malaysia Public Listed Company Chairman's Statements **Vivian Yee Chiew Ling Cecilia Cheong Yin Mei Norizah Hassan**	A linguistic analysis of IIUM medical students' Oral Case Presentations (OCP) **Faridah Abdul Malik Nor Hasni Yaakob**
11:05 – 11:25	English needs in the ASEAN Economic Community and Implications for Higher Education in Indonesia **Wulan Fauzanna Azirah Hashim**	**Language and Conceptual Metaphor** Language of depression: Investigating types of metaphor in Linkin Park's songs **Mevisa Damrongpiriyakij**	Hedging and boosting in economics research articles and opinion pieces: A corpus-based study **HE Mengyu**	The Marketization of Public Discourse in Malaysia: A Study of Research University Websites **Ariezal Afzan Hassan**	Framing Dentistry: A New Take on Oral Health Education **Faris Muhammad Noor Norizah Hassan**
11:25 – 11:45	Globalisation in Intercultural Business Communication **Saabdev Kumar Shameem Rafik-Galea**	**Language and Gender** Gayspeak: The Language of Gender and Family **Maria Elena G. Jacinto**	Collocation and connectivity in collocation networks: A corpus analysis of journal articles for English for Academic Purposes (EAP) **Ang Leng Hong**	Hospitality Language: How to Teach it Better? **Minah Harun**	Professional care provision for older persons living with Dementia (PLWDs) : dealing with ecosystem diversity **Leela Koran**

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Concurrent Session 2	Language and Technology in Education				
	Auditorium	**Kong Zi Room 3**	**Kong Zi Room 4**	**Kong Zi Room 5**	**Kong Zi Room 6**
11:45 – 12:05	Production of Hausa Vowels by Yorùbá native Speakers and its Implication to L2 Learning **Sale Maikanti Jurgen Martin Burkhardt, Yap Ngee Thai, Salina Husain & Oluwadoro Jacob Oludare**	6+1 Writing Traits in a Matriculation ESL classroom **Premaraj Gurusamy & Ramesh Sathappan**	Analysis on Illocutionary Acts in a Classroom Discourse **Arjay B. Arcena**	Linguistic Anxiety: Perspectives of Select Students of English Language Learning **Joseph Agbuya Villarama**	The Satisfaction and effects of Short-term Mobility Programme: UniKL Academic Visit to Beijing 2017 **Lai Siew Yoon, Suguna Saminathan & Tay Yang Lian**
12:05 – 12:25	Using metacognitive strategies in learning French's vocabulary **Ajhar Ahmad**	The impact of instruction based on Toulmin elements on the argumentative writing performance of ESL learners **Amirah Dent & Ng Lee Luan**	The Study of the Effectives of Using Video Lecture and Game Based Learning for Mandarin Subject in Foreign Language Classroom **Syahidatul Akmar Safian, Tay Yang Lian, Wong, S. W., Nudiya Idswa Nor Jasni**	The Perception of Integrated Assessments Among Students of UniKL MIIT **Suguna Saminathan & Lai Siew Yoon**	Composing Process: Strategies Used by Students in Tertiary Institution **Zulaikha Khairuddin, Izlin Mohamad Ghazali & Noor Hanim Rahmat**
12:25 – 12:45	Cross-Language Transfer of Morphological Awareness Among Malay ESL Learners **Anne Benedict Nair & Sridevi Sriniwass**	E-Learning Module for Senior High School Reading and Writing Skills **Dives Bangayan Tamayao**	Building Interaction in Pre-school at Kota Langsa (A Classroom Discourse Analysis) **Siska Eka Syafitiri**	Analysis of English Pronunciation Errors among Undergraduates in Malaysia **Wan Nur Syazwani Wan Abd Malik**	A study on the perception of UniKL MSI students toward TPR method in learning Mandarin **Tan Hua An**

12:45 – 13:05	Effective Learning Strategies In Learning French As A Foreign Language **Shobehah Abdul Karim & Vijayaletchumy Subramaniam**	Group Work as a Tool in Enhancing Secondary Level Students' Writing Performances in ESL Classrooms **Kristina Francis, Geetha Veerappan & Bharathi Mutty**	Comparison of Academic Vocabulary in MUET and IELTS Reading Comprehension Passages **Chai Jian Mei & Christina Ong Sook Beng**	Reading levels of Malaysia medical tourism hospital website **Ahmad Rauyani Ab Hamid**	Malaysian English Corpus for Classroom Use (MECCU) **Siti Aeisha Joharry, Habibah Ismail & Izlin Mohamad Ghazali**
13:05 – 14:00	Conference Lunch (Lower Foyer, Asia-Europe Institute, University of Malaya) Book Exhibition (Taylor & Francis)				
Concurrent Session 3	**Multilingualism and Multiculturalism**	**Language for Specific Purposes**			
	Auditorium	**Kong Zi Room 3**	**Kong Zi Room 4**	**Kong Zi Room 5**	**Kong Zi Room 6**
14:00 – 14:20	Cast in Iron: Multilingualism and memory in Penang **John Macalister**	Communication Spheres and Discourse Perspective in a Research Proposal Defense **Ena Bhattacharyya, Nor Fariza Mohd Nor & Cordelia Mason**	Are Ethos, Pathos, and Logos Used Appropriately by Engineering Students in Persuasive Email: A Case Study **Isai Amutan Krishnan, Teoh Mei Lin, Hee Sio Ching, Selvajothi Ramalingam & Elanttamil Maruthai**	A Comparative Genre Analysis of Abstracts in a Multidisciplinary Conference: Social Sciences vs Science & Technology **Khairul Firhan Yusob & Ahmad Nazri Jelani**	Language Use and Non-Verbal Communication in Doctor-Patient Discourse **Azizah Ya'acob, Zarina Othman, Mohd Azman Abas, Rozmel Abdul Latiff & Halizah Omar**

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14:20 – 14:40	Malaysian students' identity in seminars: Resistant **Zurina Khairuddin**	**Language and Planning Policy**	Genre Analysis of Malaysian Tourism Brochures	A Corpus-based Analysis of Authorial Identity Construction in the Review Article Genre	The Faculty's perceptions on the importance of English oral proficiency and communication problems faced by ESL medical students
		Language Policy and Sustainability of Languages: Focus on Malaysia, Pakistan and Ukraine **Maya Khemlani David, Caesar Dealwis, Syed Abdul Manan & Lyudmyla Antypenko**	**Nurul Syafieqah Jaafar & Afiza Mohamad Ali**	**Ali Sorayyaei Azar**	**Khairiah Othman & Faridah Abdul Malik**
14:40 – 15:00	**Language, Media, and Computer-Mediated Communication**	**Language and Planning Policy**	**Language for Specific Purposes**		
	Auditorium	**Kong Zi Room 3**	**Kong Zi Room 4**	**Kong Zi Room 5**	**Kong Zi Room 6**
	"Mangan Tayun": Examining the Online Identity of Ilocanos through Facebook Food Posts **Lysel Ildefonso Haloc**	Malaysian Education Ministry's policy towards the development of Arabic Language in school **Abdul Hadi Abdul Rahim**	Linguistic representation of violence in judicial opinions in Malaysia **Norzanita Othman, Nor Fariza Mohd Nor & Noraini Ibrahim**	Impersonally Personal: Stance and Engagement Practices of Malaysian and International Engineering Expert Writers **Nurul Nai'mmah Hamdan & Ummul Khair Ahmad**	Zooming in for the needs of ESP learners: The Blended Age **Siti Aishah Meor Zul Kefli'Auni & Tengku Sepora Tengku Mahad**

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15:00 – 17:00	**Panel Discussion 1** **The Future of Applied Linguistics in ASEAN** *Prof. Dr. Tengku Silvana Sinar* *Universitas Sumatera Utara, Medan,* **INDONESIA** *Assoc. Prof. Dr. Gary Michael Jones* *Universiti Brunei Darussalam,* **BRUNEI** *Assoc. Prof. Dr. Shirley Dita* *De La Salle University,* Manila, **PHILIPPINES** *Dr. Latsanyphone Soulignavong* *National University of Laos, Vientiane,* **LAO PDR** *Prof. Dr. Azirah Hashim* *University of Malaya, Kuala Lumpur,* **MALAYSIA** Chairperson: *Prof. Dr. Shameem Rafik-Galea* *UCSI University, Kuala Lumpur,* **MALAYSIA** Auditorium, Level 2, Asia-Europe Institute, University of Malaya
17:00 – 17:30	Refreshments
17:30	**End of Day 1**

MAALIC 2018 CONFERENCE DAY 2: TUESDAY, 4 DECEMBER 2018

Time	Programme (Venue)			
08:30 – 09:00	**Conference Registration** Auditorium, Level 2, Asia-Europe Institute, University of Malaya			
09:00 – 09:45	**Keynote Speaker 2** World Englishes and Communication in Professional Practice – Insights from Critical Genre Theory ***Prof. Vijay Kumar Bhatia*** *Visiting Professor, Hellenic American University Athens (Greece)* *Adjunct Professor, Chinese University of Hong Kong* Auditorium, Level 2, Asia-Europe Institute, University of Malaya			
Concurrent Session 4	**Semiotics**	**Language, Media, and Computer-Mediated Communication**		
	Kong Zi Room 3	**Kong Zi Room 4**	**Kong Zi Room 5**	**Kong Zi Room 6**
09:45 – 10:05	Inclusive visual discourses of people with disabilities in news photographs: A discursive contribution towards achieving the UN 2030 Agenda for Sustainable Development **Ang Pei Soo**	Media Representation of Foreign Domestic Workers in Malaysia: A Comparison between the Malaysian Mainstream Media and the Media of the Workers' Country of Origin **Sheren Khalid Abdul Razzaq**	English-Tamil Code-Switching as a Communicative Tool in Facebook Wall Posts among Malaysian University Students **Ranjini Kunalan**	Multilingual Microblogging Discourses of GE14 **Fazleen Md Ruslan & Faridah Noor Mohd Noor**
10:05 – 10:25	1MDB: A Corpus-driven Transitivity Analysis **Wan Faizatul Azirah Ismayatim & Siti Aeisha Joharry**	How Media Reports and Job Advertisements May Affect Unemployability: A Case Study **Mohd Nazriq Noor Ahmad**	Discursive strategies in the RUU 355 (Sharia Courts Act) private bill discourse in the Malaysian public sphere **Hishamuddin Salim & Mohd Nazri Latiff Azmi**	Politeness in online communication: Modern Malay Politeness **Tengku Intan Suzila Tengku Sharif, Mohd Yusri Mohamad Noor & Khairul Firhan Yusob**

MAALIC 2018 CONFERENCE DAY 2: TUESDAY, 4 DECEMBER 2018

10:25 – 10:55	Refreshments
11:00 – 11:45	**Keynote Speakers 3 & 4** Transdisciplinarity, Sustainability, and Professional Discourse as the Key Challenges of Applied Linguistics ***Prof. Dr. Daniel Perrin*** *President, International Association of Applied Linguistics (AILA)* *Zurich University of Applied Sciences, Switzerland* & ***Marlies Whitehouse*** *Treasurer, International Association of Applied Linguistics (AILA)* *Zurich University of Applied Sciences, Switzerland* Auditorium, Level 2, Asia-Europe Institute, University of Malaya
11:45 – 12:45	**Panel Discussion 2** **Industry, Language and the SDGs** *Shirley Hsia,* *Retail Consultant (China, Taiwan, Hong Kong, Southeast Asia and Australia),* **MALAYSIA** *Dr. Yong Junina Fadzil* *Consultant Paediatrician/Paediatric Cardiologist,* **MALAYSIA** *Rumaizon Abdul Malik* *CEO, Founder, Ideascape Consulting Group Sdn Bhd,* **MALAYSIA** Chairperson: *Assoc. Prof. Dr. Cordelia Mason* *Universiti Kuala Lumpur (UniKL),* **MALAYSIA**

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	Auditorium, Level 2, Asia-Europe Institute, University of Malaya
12:45 – 14:00	Conference Lunch (Lower Foyer, Asia-Europe Institute, University of Malaya) Book Exhibition (Taylor & Francis)
14:00 – 16:30	**Malaysian Association of Applied Linguistics (MAAL) – Singapore Association for Applied Linguistics (SAAL) – Thailand Association for Applied Linguistics (TAAL) Symposium 2018** **MAAL-SAAL-TAAL Symposium 2018** *Theme: Applied Linguistics in Southeast Asia: Research and Practice* ***MAAL*** *Dr. Ena Bhattacharyya* *Universiti Teknologi PETRONAS (UTP),* **MALAYSIA** *Prof. Dr. Shameem Rafik-Galea* *UCSI University, Kuala Lumpur,* **MALAYSIA** ***SAAL*** *Prof. Dr. Low Ee Ling* *National Institute of Education (NIE)/Nanyang Technological University (NTU),* **SINGAPORE** *Assoc. Prof. Dr. Anne Pakir* *National University of Singapore (NUS),* **SINGAPORE** *Asst. Prof. Dr. Radhika Jaidev* *Singapore Institute of Technology (SIT),* **SINGAPORE**

	TAAL *Sonthida Keyuravong* *King Mongkut's University of Technology Thonburi,* **THAILAND** *Kornwipa Poonpon* *Khon Kaen University,* **THAILAND** *Punjaporn Pojanapunya* *King Mongkut's University of Technology Thonburi,* **THAILAND** *Dr. Angvarrah Lieungnapar* *Suan Sunandha Rajabhat University,* **THAILAND** Auditorium, Level 2, Asia-Europe Institute, University of Malaya
16:30 – 16:45	Closing
16:45 – 17:00	Refreshments

Thank you and we look forward to welcoming you in Kuala Lumpur soon!