

The 2nd MAAL-SAAL Symposium 2016

Applied Linguistics as a 21st Century Discipline: Implications for Pedagogy and Professional Communication

Date: Friday, 21 st October 2016	
Venue: Auditorium, Asia-Europe Institute, University of Malaya, Kuala Lumpur, MALAYSIA	
Programme	
08:00 - 09:00 AM	Registration
09:00 - 09:05 AM	Speech by MAAL President Prof. Dr. Azirah Hashim University of Malaya, MALAYSIA
09:05 - 09:10 AM	Speech by SAAL President Prof. Dr. Low Ee Ling National Institute of Education, SINGAPORE
09:10 - 09:50 AM	Keynote Address Critical Genre Analysis as Interdiscursive Performance in Public Space Prof. Vijay Kumar Bhatia Visiting Professor, Hellenic American University, Athens, GREECE Adjunct Professor, Chinese University of Hong Kong, HONG KONG President, Asia-Pacific LSP and Professional Communication Association
09:50 - 10:00 AM	Coffee Break
10:00 - 10:30 AM	Preparing the Best and the Brightest ELT Professionals for the 21st Century Prof. Dr. Low Ee Ling National Institute of Education, SINGAPORE
10:30 - 11:00 AM	A Collaborative ESP: 'Engineering Specific Purpose' of Workplace English Assoc. Prof. Dr. Zarina Othman Universiti Kebangsaan Malaysia, MALAYSIA
11:00 - 11:30 AM	English for Global Competence in 21st Century International Higher Education Assoc. Prof. Dr. Anne Pakir National University of Singapore, SINGAPORE
11:30 - 12:00 PM	Signs of Disability in Malaysian Press Photographs: A Critical Semiotic Inquiry Dr. Ang Pei Soo University of Malaya, MALAYSIA
12:00 - 12:30 PM	Textese and Singlish in Multiparty Chats Dr. Kenneth Ong Keng Wee Nanyang Technological University, SINGAPORE
12:30 - 02:00 PM	Lunch
02:00 - 02:30 PM	Exploring the Case Genre System as a Tool to Guide Case Writing Dr. Cordelia Mason Asian Institute of Finance, MALAYSIA
02:30 - 03:00 PM	Naming as Styling: Inauthenticity in Building Names in Singapore Dr. Peter Tan National University of Singapore, SINGAPORE
03:00 - 03:30 PM	Closing Ceremony
03:30 - 05:00 PM	The 2nd MAAL Annual General Meeting (For MAAL Members only)
5:00 - 05:30 PM	Coffee Break